Michael Taylor

C R E A T I V E / D E V E L O P E R

mike@digi-bits.com
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EDUCATION

BS, Interactive Media Design
Awarded 'Best In Show'
Art Institutes International Minnesota

TECH SKILLS

HTML 5
CSS3, SASS, LESS
Javascript, jQuery
Wordpress, PHP, MySQL
WooCommerce / Advanced Custom Fields
Email Development & CRM
(Mailchimp, Hubspot, Braze)

EXPERTISE

Responsive Design & Development
UI & UX Design
Copy Editing & Writing
Adobe Suite
Microsoft Office

DIGI-BITS.COM

> "It's just like when i was a kid, creating things with lego and play-doh but now it's art and code"

I want to be creative, to look at things in new ways, solve problems, take the same old thing and transform it into something new, something different and something fun.

Part business, part creative, part developer, I bring unique insights and perspectives to problems. Understanding and balancing the technical needs and limits with the business goals and requirements of a project while maintaining relationships with clients and co-workers.

EMPLOYMENT

Pixel Farm
Oct. 2006 – Feb. 2016 // Interactive Developer

Worked with creative and development teams on a wide range of products such as WordPress websites, interactive E-learning courses and events, phone/tablet applications , business tools and interactive media shows.

Clients :
U.S. Bank, Medtronic, Lund Boats, Harley Davidson, Best Buy, AIA Minnesota

Artbox Creative Studios
Sep. 2017 – Apr. 2020 // Interactive Developer

Played a lead role in developing and maintaing websites for a variety of clients ranging from local family owned businesses to multinational Fortune 5000 companies. Developed custom tooling allowing non-developer employees to quickly build custom emails.

Clients:
BluDot, Modelon, LLamasoft, Ver-Tech Labs, Pour! Wine Bar, ONE Fermentary

FREELANCE & CONTRACT

Brave New Media // Mar. 2016 – Apr. 2016
Risdall // Jun. 2016 – Feb. 2017
Clutch Performance // Jun 2017. – Jul .2017

Caterpillar // Northern Spark Festival // Billingsley School of Music & Arts
Hennepin Healthcare (Formerly HCMC) // GdB Agency